

## Campus Pipeline / Survey Results

As you may know there are difficulties in integrating the many parts of our computer systems (WEB Home page, Intranet, Novell shared drive, distance education courses, email, and the Banner student information system. Students also typically do much of their college business (applying for admissions, registering, paying fees) by visiting the campus.

Campus Pipeline is a new and innovative software company that can assist NSCC to create an "e-Community" that will pull together disparate pieces of our current system. It will create the "NSCC Pipeline" a general online portal for all of our systems, and provide us with easy ongoing web site management.

For the academic side of the house, "e-Community" means more support for faculty using web-based courses, enhanced capability for outreach, easier access to web-based course materials and interactive learning ware. Administratively, it will integrate and expand the functionality that can be obtained with the SCT Banner student and faculty, and support our strategy for developing an Intranet.

NSCC would like to introduce Campus Pipeline to students and all NSCC employees on June 15. The introduction will mean that existing student accounts on GroupWise would be transferred to Pipeline. New students starting in the summer would also have their accounts created on Pipeline. Faculty and employees will also have access to Pipeline, with the only difference being that their email will continue to be GroupWise (accessible through Pipeline). A marketing and publicity campaign would begin immediately to make the community aware of this and provide instructions for account activation, etc.

### Initial testing would provide to each student from a single login:

- Access to their email
- Access to general information on the NSCC Web site
- Access to Intranet information as it become available (i.e, help guides, etc,)
- Access to the course resource section if faculty choose to utilize this option
- Provide the ability to view grades when they are posted
- Provide the ability to view student schedules
- Provide the ability to view their Personal information within the Banner system
- Provide the ability to update their emergency contact information within the Banner system
- Provide the ability to view their student account balance

### Initial testing would provide to every employee from a single login:

- Access to their email
- Access to general information on the NSCC Web site
- Access to Intranet information as it become available (i.e., Policies, Procedures, help guides, online instructional resources, etc,)
- Faculty would have access to the course resource section
  - Class chat
  - Threaded discussion
  - External Links

To provide feedback on the Campus Pipeline product demonstrations were given to faculty, managers, and students. The survey results have been tabulated and are listed on the next page.

# Campus Pipeline Survey Results

**Collected # of Responses: Total 151 (Faculty 49, Staff 30, Student 31, Managers 41)**

In your opinion, how convincing would each of the following things be, in influencing you to use Campus Pipeline.

**CHOICES RANGE FROM 1 (NOT AT ALL CONVINCING) TO 5 (EXTREMELY CONVINCING).**

1. Campus Pipeline provides round-the-clock access to information and services that you need, allowing you to operate according to your own schedule and not someone else's

Faculty (avg. response)	3.73
Managers (avg. response)	4.28
Staff (avg. response)	4.07
Student (avg. response)	4.13

2. Campus Pipeline helps students streamline administrative processes (registration, message boards, etc.) at NSCC, allowing you to accomplish more in less time

Faculty (avg. response)	3.65
Managers (avg. response)	4.41
Staff (avg. response)	3.97
Student (avg. response)	4.10

**Please read the following statements and rate how much you agree or disagree with each one.**

**CHOICES RANGE FROM 1 (STRONGLY DISAGREE) TO 5 (STRONGLY AGREE).**

1. Corporate sponsorships and advertising - like those on Campus Pipeline are an acceptable way to help improve the technology and features that this school can offer its students

Faculty (avg. response)	3.04
Managers (avg. Response)	3.83
Staff (avg. response)	3.33
Student (avg. response)	3.58

2. The corporate sponsorships and advertising on Campus Pipeline really detract from the quality of my educational experience.

Faculty (avg. response)	2.37
Managers (avg. Response)	2.37
Staff (avg. response)	2.23
Student (avg. response)	2.58

3. It's fine for this school to use corporate sponsorships and advertising to provide valuable resources it wouldn't otherwise have.

Faculty (avg. response)	3.06
Managers (avg. Response)	3.85
Staff (avg. response)	3.53
Student (avg. response)	3.84

4. Corporate sponsorships and advertising should not have any place in the college environment no matter what.

Faculty (avg. response)	2.63
Managers (avg. Response)	2.00
Staff (avg. response)	2.07
Student (avg. response)	2.23

5. The Corporate sponsorships and ads on the Campus Pipeline System do not bother me.

Faculty (avg. response)	3.35
Managers (avg. response)	3.98
Staff (avg. response)	3.80
Student (avg. response)	3.83

6. Corporate sponsorships and advertising should not have any place in the college's online information system, no matter what.

Faculty (avg. response)	2.35
Managers (avg. Response)	1.98
Staff (avg. response)	2.10
Student (avg. response)	2.32